



KS4 2025-2027 Year 10 Options – Course Information Leaflet

BTEC Tech Award in Enterprise

The BTEC course in Enterprise offers a wide and varied introduction to the world of Business whilst gaining a foundation of knowledge of how the four functional areas operate to allow businesses to succeed. The course allows students to enhance their ability to communicate, work as a team and problem solve whilst applying their knowledge to real world organisations.

The course is assessed by a combination of coursework units and a single examination.

The content of the course covers aspects of:

- Start-up business options
- Marketing
- Finance
- Operations
- Human Resources
- External environment

Further information is available from Mr Craig, Head of Business Studies